

CALL FOR ART!

Commissioned Original Artwork Please read below carefully!

ABOUT ATLANTICARE'S HEALING ARTS PROGRAM

Studies have shown that the arts can reduce stress and improve the patient experience. With this in mind, AtlantiCare launched a "Healing Arts Program" with the opening of the Roger B. Hansen Center for Childbirth and new Emergency Department at the AtlantiCare Mainland Campus in 2003. These projects were followed by significant installations at the George F. Lynn Harmony Pavilion seven story patient tower in Atlantic City, our Cancer Care Institutes in Egg Harbor Township and Cape May Court House, the AtlantiCare Health Park in Hammonton, the recent expansion of our Mainland campus and our new Health Park in Manahawkin. AtlantiCare has more than 2,000 pieces of artwork by regional artisans which appear in all of the patient rooms, the hallways and public areas to ease the stress and improve the patient/visitor and staff experience.

Mainland Campus – Pomona, NJ Nurse's Station on 1 Meadow – Wall Art

The Healing Arts Committee at AtlantiCare is seeking design proposals for one original piece of artwork for our Mainland Campus in Pomona, NJ. The 1 Meadow wing of the hospital is presently undergoing a renovation and as such we are in need of artwork for the nurse's station – a clear focal point of the wing.

The committee is seeking artists who reside in the State of New Jersey or the County of Philadelphia who are interested in providing inspirational, healing and refreshing images in a wide variety of mediums including 2-dimensional original work; oil, acrylic, watercolor, mixed media art, murals, mosaics, ceramics, fabric art, collages and glass arts. Existing and commissioned artwork will be considered.

The theme for the building and the art is healing through nature showcasing classic, contemporary design. This can be expressed in a variety of ways such as: architecture, sacred geometry, color, community & family, light movement, nature, line and form, pattern and texture. The committee is open to ideas by artists to express the concept of a natural world that may be related to interfaith, inspiring, and multicultural imagery that is appropriate for a healing environment and follow our overarching theme of healing through nature.

Nurse's Station - \$5,000

In the center of the 1 Meadow wing and as a result of renovation, a new nurse's station is currently under construction; this space will benefit from artwork. The overall piece should be no larger than 4' h x 12' w and should embody the theme of healing through nature. All art forms created as a single piece, a diptych or triptych will be considered for this space.

MEDIA SPECIFICATIONS

Original Artwork Media:

All original artworks are to be created on a durable media suited to the medium and professionally finish coated for the respective medium.

REQUIRED APPLICATION MATERIALS AND GUIDELINES

Artists who wish to be considered must submit the following materials:

- Application checklist & entry form (last 2 pages of this document).
- Digital images of past work with annotations (2 or 3 works).
- A drawing of your proposed art piece along with the dimensions.
- A narrative description of the design, material and color. If any forms of symbolism are used as an element in the proposal, please describe the meaning.

Please closely observe the requirements and guidelines for the application materials as detailed below:

➤ **Entry Procedure for Digital Images**

There is no entry fee. Applicants may submit past work on a CD or Flash Drive with the completed entry form. Label the CD or Flash Drive with the artist's name. Please do not include the name of the artist's gallery, assistant, or representative on the label.

- Digital entries must be in JPEG format on a CD or Flash Drive.
- Image must be correctly oriented (vertical or horizontal).
- No digital enhancement is allowed
- JPEG file name should correspond with your CD/Flash Drive Inventory List.

Artist who is selected will be asked to:

- Meet onsite to view the space, take measurements and discuss their proposed project in further detail.

DEADLINE & COMPENSATION

Applications for the Nurse's Station on 1 Meadow must be received by:

Friday, February 16, 2018, 4:00 P.M. (E.S.T)

APPLICATIONS MUST BE SENT BY MAIL TO:

AtlantiCare, 2500 English Creek Avenue, Building 600
Egg Harbor Township, NJ 08234
ATTN: Cheryl Broschard

Applications received after the deadline will not be reviewed. The Arts Committee is not obligated to notify applicants when incomplete applications are received. Incomplete applications will not be reviewed. It is the responsibility of the applicant to ensure that applications are complete and arrive by the deadline. NOTE: Applications will not be returned to you.

If your art is chosen, work must be complete and ready for installation May 1, 2018.

If your art is chosen, you will be notified late in the month of February. You will submit an invoice requesting a deposit of \$2,500 – you will receive the remaining balance of \$2,500 when the work is complete and installed (we will provide assistance with installation).

City Campus – Atlantic City, NJ

Healing Garden – Outdoor Sculpture

The Healing Arts Committee at AtlantiCare is seeking design proposals from artists who reside in the State of New Jersey or the County of Philadelphia for an outdoor sculpture. This sculpture will enliven the green space located in the Healing Garden on the grounds of our Atlantic City campus.

Outdoor Sculpture - \$35,000

AtlantiCare is looking for an original public art sculpture in keeping with the scale and setting that will serve as a welcoming sentinel to the visitors of the garden. This green space specifically aims to provide a place of refuge and promote healing in patients, families, and staff. The landscape will benefit from a sculpture that signifies healing, nurturing and positivity while taking into consideration the seaside location and the unity between AtlantiCare and the community we serve. This piece could be made of steel, bronze, stone, concrete or other similar material. We are looking for a unique original sculptural piece that will impact the space and the visitor. The sculpture will be located in a place of prominence and will be easily viewed by car and pedestrian traffic; it should be in good taste and reflect favorably upon AtlantiCare. The piece should require minimum maintenance due to its location and be able to weather all of nature's elements. The price must include artist supervision, installation & insurance fees.

All inquiries should be addressed to Cheryl Broschard, Development & Cultural Project Manager. **Inquiries should be made by email only** to cheryl.broschard@atlanticare.org

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If your art is chosen, work must be complete and ready for installation July 31, 2018.

You will provide an invoice requesting 50% of your commission at the time that you are awarded this project and sign your contract. Upon successful completion and installation of sculpture you will provide a balance due invoice so that final payment can be made.

ELIGIBILITY

Any individual or team of professional artists with a lead artist who resides in the State of New Jersey or the County of Philadelphia is eligible to apply. Artists working in all mediums may apply.

BUDGET

The budget is all-inclusive and must cover design fees, travel expenses, all materials and fabrication costs, insurance costs, shipping or transportation to the site, preparation for installation, taxes, personal documentation, site visits, artist supervision and installation.

Selected artist for commissioned work of this sculpture project may receive an initial contract for design services and a subsequent contract for fabrication and installation services.

PROJECT SITE

The chosen sculpture will sit on a rounded base that has been constructed on the site. It currently serves as a planter, however the plants will be removed and the bed will be capped for sculpture. The planter is 10' in diameter and is approximately 20" high. The square concrete area that it sits on is 10' x 10'. Please refer to the attached photos and plan.

Artist who is selected will be asked to meet onsite to view the space, take measurements and discuss proposed project in further detail.

REQUIRED APPLICATION MATERIALS AND GUIDELINES

Artists who wish to be considered must submit the following materials:

- Application checklist & entry form (last 2 pages of this document).
- A line drawing indicating the dimensions of the proposed art piece and any site improvements suggested, such as lighting, anchoring, foundations, etc., recognizing the projects discretionary funds are limited.
- A narrative description of the design, material and color. If any forms of symbolism are used as an element in the proposal, please describe the meaning.
- An artist's statement, which communicates your thoughts in the development of your proposal.
- Digital images of past work with annotations; multiple views are desirable. Locations should be detailed in the description.
- A professional resume detailing prior sculpting experiences, list and/or description of exhibitions, with a list of references for past commissioned work, and a brief statement describing their artistic style (if you are applying as a team we need one for each person).

Please closely observe the requirements and guidelines for the application materials as detailed below:

➤ **Entry Procedure for Digital Images**

There is no entry fee. Applicants may submit a maximum of 20 images on CD or Flash Drive with the completed entry form. Label the CD or Flash Drive with the artist's name. Please do not include the name of the artist' gallery, assistant, or representative on the label.

- Digital entries must be in JPEG format on a CD or Flash Drive
- Resolution should be 300 DPI
- Image must be correctly oriented (vertical or horizontal)
- No digital enhancement is allowed
- JPEG file name should correspond with your CD/Flash Drive Inventory List.
- Include a 8x10 hard copy of each image; indicate the title of artwork, medium, dimensions, date artwork was created, and location. For previous commissioned projects please also list the

commissioning body, budget, date of completion, and project manager (with telephone number). If you are submitting images of past work that cannot be understood plainly through imagery alone (such as installations, integrated artwork or team work), please submit brief descriptions for each work that you believe needs further explanation. Where appropriate, please be sure to specify what your contributions, as the artist, were for projects involving teams, integrated artwork or collaborations with architects, etc. Details about the goals or challenges for each project and your solutions are also permitted. Brevity is the most effective way to communicate your ideas to the Art Committee.

- Please clearly indicate which projects were created by an artist team and whether the members of the team are the same or different than the team of artists submitting an application for this project.

Artists who are selected as finalists will be paid a \$1,000 stipend for proposal and presentation expenses. Selected finalists will be asked to:

- Submit photos of a maquette of the envisioned final sculpture or an existing sculpture from multiple perspectives. There must be at least 5 views (front, back, both sides and the top) for consideration.
- Submit a plan of work including a timeline with milestone checkpoints and deliverables.
- Meet with the Healing Arts committee to discuss their proposed sculpture in further detail. (Note: this will happen relatively quickly, you should be prepared to meet within 2 weeks of finalist notification.)

SELECTION PROCESS AND CRITERIA FOR SCULPTURE

Applications submitted in response to this RFP will be screened by AtlantiCare and then presented to and reviewed by an Artist Selection Panel (ASP). The panel is comprised of representatives from the community and AtlantiCare. The ASP will review all complete, eligible applications received by the deadline.

Criteria used to shortlist artists for sculpture will be:

- Quality, creativity and strength of artwork concepts and workmanship as evidenced in images of past work and a professional resume
- Technical competence as evidenced by images of past work, a professional resume, and the application checklist
- Aptitude for planning, budgeting and individually working on teams as evidenced by a professional resume, professional references, and the application checklist
- Experience and a demonstrated aptitude for working on art projects as evidenced in a professional resume, images of past work, professional references, and the application checklist
- Access to appropriate technology for communicating efficiently and effectively as evidenced by the application checklist.

Artist teams who accept the invitation to interview will be expected to develop proposals. In the interviews, each artist team will be expected to discuss past approaches and working methods with the ASP as well as answer questions relating to working on projects of this nature and the design principles and artwork goals set forth by the community planning participants. The ASP will recommend only one artist team for the commission after the interview phase.

Criteria used to select an artist (or artist team) for sculpture project will be:

- Quality, creativity and strength of concepts and workmanship
- Interest in and understanding of the project
- Experience with community groups and public input

- Experience working with architects, engineers, and as a member of a team
- Quality and strength of communication skills

AtlantiCare reserves the right to revise the selection process, ASP composition, and criteria.

ADDITIONAL INFORMATION

If you have questions **that are not answered in the RFP**, you may contact Cheryl Broschard via e-mail at cheryl.broschard@atlanticare.org. Thank you for participating in this project.

CONDITIONS FOR SUBMISSION

Responsibility for Submissions: Although we will make every effort to protect the materials you submit, ATLANTICARE is not responsible for the loss or damage of any application materials submitted.

RFP Revision: ATLANTICARE reserves the right to revise this RFP, including, but not limited to, the application due date, the number of artists accepted, the timeline, the art budget, the ASP composition, and the selection criteria.

Responsibility for Application Costs: ATLANTICARE is not liable for any cost incurred by any person responding to this RFP. The applicant is fully responsible for all application costs. ATLANTICARE does not assume any contractual or financial obligation as a result of the issuance of this RFP, the preparation and submission of an application by a respondent, the evaluation of an accepted proposal, or the selection of finalists.

Application Acceptance/Rejection: ATLANTICARE, at its sole discretion, reserves the right to reject any or all submissions received and to accept or reject any or all of the items in the application. ATLANTICARE reserves the right to negotiate with any respondent after applications are opened, if such action is deemed to be in ATLANTICARE's best interest. AtlantiCare's acceptance and review of an application and/or submitted proposal, artwork concept, or artwork design does not constitute a commitment on the part of ATLANTICARE to award a commission to any artist team.

Decline to Award: ATLANTICARE, at its sole discretion, reserves the right to not award the commission to any artist (or artist team).

Equal Opportunity Contracting Program: ATLANTICARE endeavors to do business with artists sharing AtlantiCare's commitment to equal opportunity and will not do business with any artist that discriminates on the basis of race, religion, sexual orientation, color, ancestry, age, gender, disability, medical condition or place of birth.

Insurance Requirements: Any artist selected to enter into commissioned or special service contracts with ATLANTICARE shall not commence work until the artist has obtained, at the artist's sole cost and expense, all insurance required by ATLANTICARE and until such insurance has been approved by ATLANTICARE. Insurance required by ATLANTICARE may include but is not limited to Comprehensive General Liability, Automobile Liability and Worker's Compensation coverage in accordance with the laws of the State of New Jersey. ATLANTICARE requires that ATLANTICARE be named as additional insured on all insurance policies except Worker's Compensation coverage.

Copyright:

A version of the following language will appear in the contracts between ATLANTICARE and artists:

The Artist retains all copyrights to any and all of the Artist's Submissions and, except as provided below, to the Artwork.

Irrevocable License to Reproduce for Non-Commercial Purposes. The Artist hereby grants ATLANTICARE, without charge to ATLANTICARE, irrevocable license to make, or cause to be made, photographs and other two-dimensional reproductions of the Artwork or the Artwork Design for educational, public relations, tourist and arts promotional purposes without payment of a royalty to the Artist. For the purposes of this Agreement, the following are among those deemed to be permissible reproductions for the above cited purposes: in brochures and pamphlets pertaining to ATLANTICARE; in exhibition catalogues, books, slides, photographs, postcards, posters, and calendars; in art magazines, art books and art and news sections of newspapers; in general books and magazines not primarily devoted to art; as well as on slides, CDs, DVDs, film strips, video, computer websites and television.

Artists' Rights:

A version of the following language will appear in the contracts between ATLANTICARE and artists.

ARTWORK REMOVAL. *The Artwork may be removed from the Project Site at any time. The Artist and ATLANTICARE acknowledge that the Artist may have certain rights under the federal Visual Artists Rights Act of 1990 (VARA). The Artist acknowledges and understands that the installation of the Artwork at the Project Site may subject the Artwork to destruction, distortion, mutilation, or other modification due to the acts of third parties or to its removal, repair, maintenance, storage, or transfer of ownership. LIMITED VARA WAIVER. In consideration of the mutual covenants and conditions in this Agreement, and except as otherwise provided for in this Agreement, the Artist agrees to waive any right that the Artist may have under VARA to prevent the removal of the Artwork, or the destruction, distortion, mutilation, or other modification of the Artwork which arises from, is connected with, or is caused or claimed to be caused by the removal, repair, maintenance, storage, or transfer of ownership of the Artwork by ATLANTICARE, officers, employees, agents, or representatives, or the presence of the Artwork at the Project Site. RIGHTS OF ARTIST'S HEIRS, SUCCESSORS AND ASSIGNS. The Artist's VARA rights under this Agreement shall cease with the Artist's death and do not extend to the Artist's heirs, successors or assigns.*

Indemnification:

A version of the following language will appear in the contracts between ATLANTICARE and artists.

HOLD HARMLESS. *The Artist agrees to defend, indemnify, protect and hold ATLANTICARE, its agents, officers and employees, harmless from and against all claims asserted, or liability established for damages or injuries to any person or property including to Artist's employees, agents, representatives or subcontractors, or judgments arising directly or indirectly out of obligations, work or services herein undertaken, which arise from, are connected with, are caused or claimed to be caused by the acts or omissions of the Artist, or the Artist's employees, agents, representatives or subcontractors. The obligation to indemnify shall be effective even if the passive negligence of ATLANTICARE, its agents, officers or employees contributes to the loss or claim.*

The Artist further agrees that the duty to defend includes attorneys fees and all costs associated with enforcement of this indemnification provision, defense of any claims arising from this Project; and, where a conflict of interest exists, or may exist between the Artist and the ATLANTICARE, the reasonable value of attorneys fees and all costs if ATLANTICARE chooses, at its own election, to conduct its own defense or participate in its own defense of any claim related to this Project. The Artist's duty to indemnify and hold harmless shall not include any claims or liability arising from the established active negligence, sole negligence, or willful misconduct of ATLANTICARE, its agents, officers or employees.

Without in any way limiting the generality of the foregoing, the Artist represents and warrants that any materials or deliverables, including but not limited to the Artwork Design and the Artwork (Works), provided under this contract are either original, not encumbered and do not infringe upon the copyright, trademark, patent or other intellectual property rights of any third party, or are in the public domain. If deliverables, materials or Works provided hereunder become the subject of a claim, suit or allegation of copyright, trademark or patent infringement, ATLANTICARE shall have the right, in its sole discretion, to require Artist to produce, at Artist's own expense, new non-infringing materials, deliverables or Works as a means of remedying any claim of infringement in addition to any other remedy available to ATLANTICARE under law or equity. Artist further agrees to indemnify and hold harmless ATLANTICARE, its officers, employees and agents from and against any and all claims, actions, costs, judgments or damages of any type alleging or threatening that any materials, deliverables, supplies, equipment, services or Works provided under this contract infringe the copyright, trademark, patent or other intellectual property or proprietary rights of any third party (Third Party Claims of Infringement). If a Third Party Claim of Infringement is threatened or made before Artist receives payment under this contract, ATLANTICARE shall be entitled, upon written notice to Artist, to withhold some or all of such payment.

APPLICATION CHECKLIST

Please complete and submit this two-page checklist and entry form along with your CD/Flash Drive and the required text materials listed below. This form indicates that the applicant has read and understands the Conditions for Submission detailed at the end of this RFP and it serves as an at-a-glance tool for panelists.

Name (Please Print): _____

Signature: _____ Date: _____

I am submitting a proposal for (check one): Mainland Campus - Wall Art City Campus - Sculpture

Drawing

A drawing indicating the dimensions of the proposed art piece.

Narrative

A narrative description of the design, material and color. If any forms of symbolism are used as an element in the proposal, please describe the meaning.

Professional Resume (for sculpture submissions)

Please submit a current professional resume (five pages maximum) including information regarding past public art commissions, design team experience, exhibitions, awards, grants, and education. Teams should submit a separate resume for each member of the team and each partner or advisor. Handwritten materials will not be reviewed.

Professional References (for sculpture submissions)

Please submit the names, addresses, current telephone numbers and/or email addresses for three authorities on your past work and qualifications. Teams should submit separate references for each member of the team and each partner or advisor. Do not send letters of recommendation. AtlantiCare reserves the right to contact references not given by the applicant. Handwritten materials will not be reviewed. Please ensure that the contact information for your references is current, any inaccurate information may delay the selection process.

In addition to the guidelines outlined above, please closely observe the following guidelines for the submission of applications (failure to observe these guidelines may render your application incomplete and ineligible and, therefore, it may not be reviewed):

- COLLATE** text materials in this order, top to bottom: 1) application checklist, 2) entry form, 3) line drawing, 4) narrative, 5) Artist's statement, 6) professional resume(s), 7) professional references.
- Submit text materials on **8.5" x 11" WHITE BOND PAPER**. (Common copy paper is best as fancy, heavier stock is more difficult to run through a copy machine.)
- DO NOT STAPLE** or bind materials in any way. (No folders, no envelopes, no binders, no decorative covers.)

PLEASE NOTE:

IF YOU SUBMIT PROPOSALS, DRAWINGS, MODELS, MEDIUM SAMPLES, ORIGINAL WORKS OF ART, BOOKS, CATALOGUES, OR ANY OTHER MATERIALS IN LIEU OF, OR IN ADDITION TO, THE REQUIREMENTS LISTED ABOVE **ATLANTICARE WILL NOT BE RESPONSIBLE FOR THEIR RETURN.**

UNSOLICITED MATERIALS WILL NOT BE REVIEWED BY PANELISTS AND WILL NOT BE RETURNED. AtlantiCare reserves the right to revise the required application materials and guidelines.

ENTRY FORM

Name (Please Print): _____
Address: _____
City: _____ State: _____ Zip: _____
Tele: _____
Email: _____

CD/FLASH DRIVE INVENTORY

	Title	Medium	Dimensions
1.	_____		
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Mail all materials to:
Cheryl Broschard
AtlantiCare
2500 English Creek Avenue, Building 600
Egg Harbor Township, NJ 08234

